



Central Alberta Pregnancy  
**CARE CENTRE**

# ONLINE PRIVACY POLICY

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The following online privacy policy protects and secures the personal information you provide to our organization online.

## **Awareness**

Central Alberta Pregnancy Care Centre (CAPCC) provides this online policy to ensure you know our security practices and inform you of how your information is collected and used. The CAPCC is committed to ensuring the privacy of anyone who visits our website.

## **Information we collect**

There are two different ways in which the CAPCC collects information from visitors on our website:

- From persons interested in requesting information from our organization
- From our online donations

The online information the CAPCC collects includes name, address, city, province, postal code, telephone number, e-mail address, and, in the case of online giving, the credit card number and expiration date.

## **How is the information used?**

The CAPCC may use your information to complete a transaction or issue you an income tax receipt for a donation. If you so desire, the CAPCC may also use this information to update you on the projects and activities of the organization. Credit card numbers are used only for donation or payment processing and are not retained for other purposes. The CAPCC uses [Zeffy](#) as our primary payment platform. You may view Zeffy's Data Security Policy [here](#). The CAPCC also allows you to remove your name from our mailing list if you desire to do so.

## **No sharing of personal information**

The CAPCC never sells, rents, leases, or exchanges personal information with other organizations. The CAPCC assures you that the identity of all who contact us through this website will be kept confidential. Use of personal information will be limited to the internal purposes of CAPCC and only to further the activities and purposes of the organization.

## **Security**

The CAPCC is committed to ensuring the security of your personal information. To prevent unauthorized access, maintain data accuracy, and ensure the proper use of information, we have established and implemented appropriate physical, electronic, and managerial procedures to safeguard and secure the information we collect online. The CAPCC uses Internet Encryption Software. The protocol is used when collecting or transferring sensitive data such as credit card information. Any information you enter is encrypted at your browser, sent over the public internet in encrypted form, and then decrypted at our server. Once we receive your credit card information, it is accessible to only a few trusted CAPCC staff who have been specially trained in processing this information.

For more information, contact [info@pregnancycares.ca](mailto:info@pregnancycares.ca) or call 403-343-1611.